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[1960]

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CLEMATIS

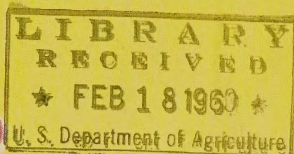
Clematis
and
Good
Practical
Climbers

by
World's
Largest
Grower of
Clematis

•



CLEMATIS, Comtesse de Bouchard



Comtesse de Bouchard

Excellent color. Gracefully curved petals that range in tone from satiny rose to rich pink places this variety in a distinct category. Not only are the flowers the nearest approach to clear pink of all hybrids, but the plant is a strong grower and a profuse bloomer from July to September. Each \$1.75.

JAMES I. GEORGE & SON, Inc.
Fairport, New York

Large Flowering Hybrids

*"The clematis, the favour'd flower
Which boasts the name of virgin-bower."
—Sir Walter Scott*



Royal Garden Collection

4
Sturdy Plants
for
\$6.50

NOTE

Although we try to have the colors of the illustrations represent the subject as nearly as possible, there still is occasionally a variation in color.

These Four ROYAL GARDEN CLEMATIS

Ville de Lyon, red; Duchess of Edinburgh, double white; Lord Neville, medium deep purple, and Jackmani, will give you a wealth of colorful satisfaction. On pillars, fences or porches, they will make a striking background. For a reasonable investment of \$6.50 you will receive a wealth of beauty and pleasure year after year.

Ville de Lyon

Carminc-red flowers cover the emerald-green foliage. One of the older varieties but one of the very popular. Each \$1.75.

Duchess of Edinburgh

Double white flowers resembling Gardenias, lovely for use as a corsage flower. At home in the garden or greenhouse. Flowers are produced on old wood, hence pruning should consist of cutting out only dead wood. Each \$2.00.

Lord Neville

The flowers are a deep plum-purple with ruffled edges. We think this a fine variety and worthy of a place in your garden. Each \$2.00.

Once you start growing Clematis, you will discover a wealth of beauty and color, combining vigor and hardiness, characteristic of this vigorous Clematis family.

The rambling habit makes them especially good for garden walls, over old tree stumps. They are unequalled for pagodas, trellis, as the dense leafy foliage makes an excellent screen.

ENJOY THE BEAUTY OF NATURE. YOU WILL BE MORE THAN REPAID FOR THE PLEASURE AND SATISFACTION A FEW CLEMATIS WILL GIVE.

Large Flowering Hybrids

PURPLE JACKMANI

Old Fashioned Cottage Variety



Jackmani

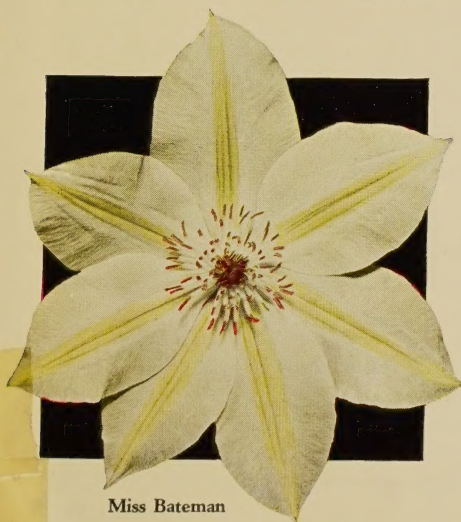
Extremely hardy and a strong grower, capable of covering large areas with an abundance of deep purple flowers. This is the Clematis which covered Grandmother's porch.

Each \$1.75

Miss Bateman

Our Clematis hybridizer favors this beautiful white Clematis which has a chocolate center. In New York State the first hybrid to bloom.

Each \$2.00



Miss Bateman



Jackmani

A FEW WORTH WHILE NEW CLEMATIS OF RECENT INTRODUCTION (not illustrated)

Sieboldi. Deep lavender-blue	\$2.50
Princess of Wales. Bluish mauve	2.50
Marie Boisselot. Large flowering white	2.00
Blue Gem. Pale lavender-blue	2.50
Mrs. Bush. Large, clear deep lavender	2.50
Mrs. Robert Bryden. Pale, watery blue	2.50
Guiding Star. Azure-blue	2.50
Barbara Dibley. Lavender-red	2.50
Flori-bi-color. Delicate cream-purple center. Warm climate only	2.50



Lanuginosa Candida



Lawsoniana

Large Flowering Hybrids

Lanuginosa Candida

This is our choice for the finest pure white Clematis. White is always correct in any garden situation. **Each \$1.75**

Lawsoniana

Blue flowers flushed with mauve. One of the best Clematis in this color range.

Each \$1.75

Mme. Baron Veillard

Of French origin, this lilac-rose flower will please the most discriminating grower. A late bloomer with graceful flowers, intensifying in color by late fall.

Each \$1.75



Mme. Baron Veillard



Belle of Woking

A refined grower with silver-lavender flowers of double form. For table decoration or corsages, Belle of Woking cannot be surpassed. Blooming freely in summer, she gives a repeat performance in the fall.

Each \$1.75

Large Flowering Hybrids



The President

On our list as one of the most popular. The President always performs no matter what the season. Deep purple flowers, the buds covered with gray wool when opening. Each \$2.00

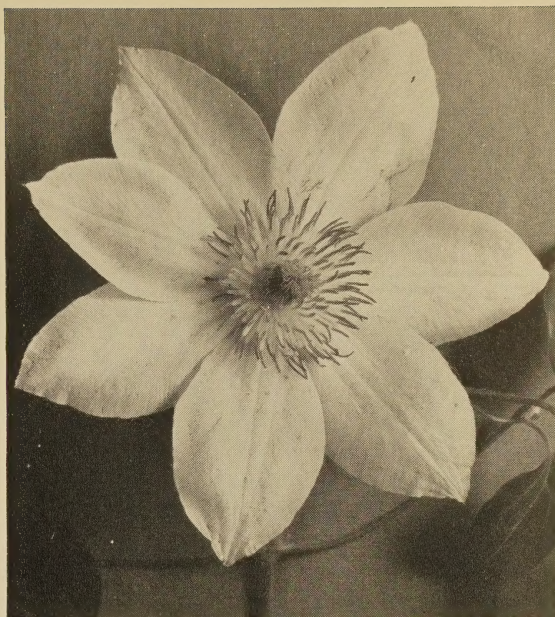
Spectacular blossoms of Clematis Henryi, often 8 inches in diameter, as big as luncheon plates, are a common sight.



Nelly Moser

Red bars accentuate the pale mauve and pink petals. Truly an unusual flower to add new interest to your garden. Each \$2.00

Plant a half dozen or more of these lovely plants. You will be repaid many times in color and beauty words cannot describe.



Henryi

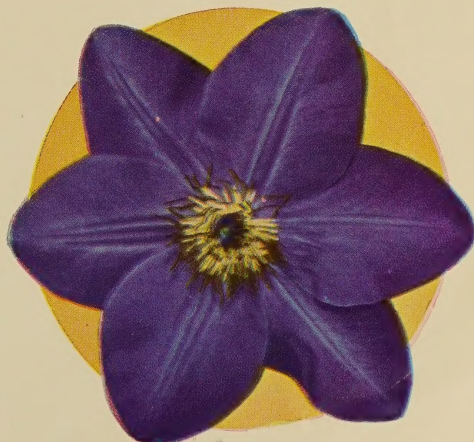
Without doubt, the largest white flower in the Clematis family. The dark center intensifies the pure white flower. Each \$1.75

Mrs. Spencer Castle

Delicate pink, sometimes throwing a double flower and oftentimes blooms again in the fall. We are very enthusiastic about this variety. Each \$2.00

Ramona

A lavender-blue flower with a dark center. Rounded sepals make this variety unusual. Always a favorite with Clematis growers. Each \$1.75





Mme. Edouard Andre

A red bloom with a purple cast. A good bloomer. Try this with an evergreen background to bring out the unusual color. It suggests the richness and texture of an old Persian rug.

Each \$1.75

Jackmani Superba

A glorified Jackmani. The flowers are large and velvety purple. A splendid addition to the Clematis garden.

Each \$2.50

William Kennett

Bright lavender flowers of unusual character. Planted to grow along with Paniculata, you will have a green cloth and two flowering vines of different blooming periods.

Each \$1.75



Mrs. Cholmondeley

Large Flowering Hybrids

Announcing New Hybrid For Spring 1960—

"PINK CHIFFON"

A member of the Jackmani Family, blooming profusely in an exquisite shade of deep shell pink with brown stamens. Blooms freely June to September.

Each \$3.50

Barbara Jackman

One of the newer Clematis. A bi-color with lavender sepals and plum colored bars. Rare and lovely.

Each \$2.00



W. E. Gladstone

From our customer's letters, we find this one of the most popular varieties. Lilac shade and lovely to look at.

Each \$1.75

Mrs. Cholmondeley

A rare lavender-wisteria-blue color to add to the pastel and deep shades of Clematis in your garden. The blossom is large and produces its flowers with great regularity each year.

Each \$1.75

Large Flowering Hybrids

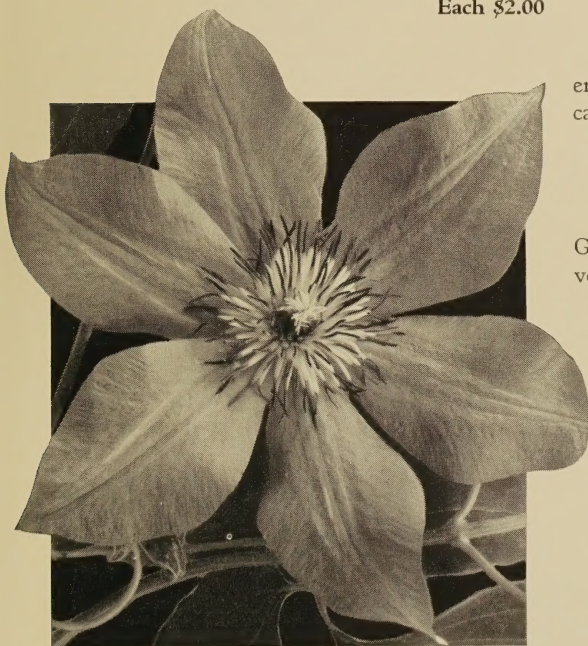


Lady Betty Balfour

Deep violet-purple with a yellow center. Planted to produce late summer blooms. Each \$1.75

King Edward VII

One of the newer varieties we like very much. A violet colored flower with a suffused crimson bar. Each \$2.00



Elsa Spath

One of the really great in any greenhouse or in the garden. Its fine, large, bright blue blooms are hard to equal. Each \$1.75



Ernest Markham

A prolific bloomer with medium size flowers of petunia-red. This variety was named in honor of the English propagator. Each \$1.75

Henry Chapin

A favorite red flower always producing a riot of color with especially nice foliage. Each \$1.75

Huldine

Plant Huldine on a trellis where her white flowers can be looked up to and her pink reverse stripes can be admired. Each \$1.75

Gipsy Queen

This was the favorite flower of the late Clinton George. Flowers of a rich deep purple with a velvety sheen. Each \$2.00

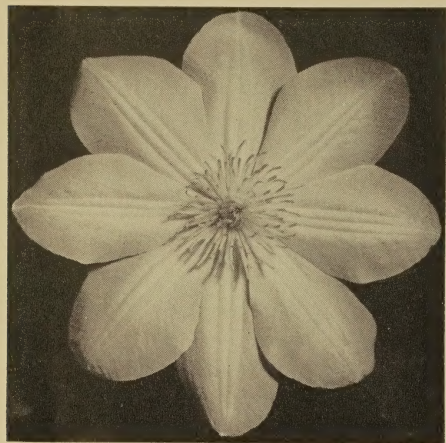


Gipsy Queen

Large Flowering Hybrids

Susan P. Emory

Sky-blue flowers produced in abundance on mature vines. Flowers often measure 6 inches across. This is a real show vine. Each \$3.00



Mrs. P. B. Truax

We consider this one of the best of our new introductions. An outstanding periwinkle-blue flower. We cannot recommend this too highly. Each \$3.00

Lady Caroline Neville

Delicate new lavender with shaded bars. This Clematis adapts itself to growing on mail boxes and lamp posts. Each \$3.50



Lady Caroline Neville

[8]



Lasurstern

One of the first Clematis to bloom in summer, having large, deep purple-blue flowers. Arrange one or two of these in a silver bowl where all can admire them at close range. Each \$3.50



Prins Hendrik

A rival of the Orchid, this azure-blue ruffled flower is one of the most beautiful. Frame the vine against a white background. Each \$3.50

Add 40c for Packaging and Postage

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James I. George & Son, Inc. Fairport, N.Y.

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City and State _____ Please Print

Forwarded by _____
Mail, Express or Freight

Amount Enclosed _____ Cash, \$ _____ Money Order, \$ _____ Draft or Check, \$ _____
State How Much Money You Enclose

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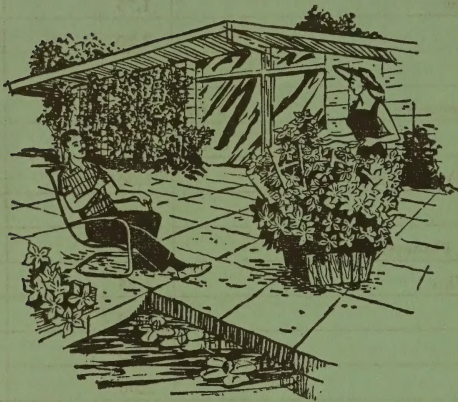
QUANTITY	NAME OF ARTICLE	Each	Dollars	Cents
	Barbara Jackman Clematis (See note below)	\$2.00		
	Bell of Woking Clematis	1.75		
	Chrysocoma Clematis	3.50		
	Comtesse de Bouchard Clematis	1.75		
	Crimson Star Clematis	1.75		
	Crispa Clematis	1.75		
	Duchess of Albany Clematis (See note below)	3.00		
	Duchess of Edinburgh Clematis	2.00		
	Elsa Spath Clematis	2.00		
	Ernest Markham Clematis	1.75		
	Gipsy Queen Clematis	2.00		
	Henryi Clematis	1.75		
	Henry Chapin Clematis	1.75		
	Huldine Clematis	1.75		
	Jackmani, Purple Clematis	1.75		
	Jackmani superba Clematis	2.50		
	King Edward VII Clematis	2.00		
	Lady Betty Balfour Clematis	1.75		
	Lady Caroline Neville Clematis	3.50		
	Lanuginosa candida Clematis	1.75		
	Lasurstern Clematis (See note below)	3.50		
	Lawsoniana Clematis	1.75		
	Lord Neville Clematis	2.00		
	Marie Boisselot Clematis	2.00		
	Miss Bateman Clematis	2.00		
	Mme. Baron Veillard Clematis	1.75		
	Mme. Edouard Andre Clematis	1.75		
	Mme. Le Coultre Clematis	2.00		

NOTE.—If supply is exhausted please substitute another variety.

Gracious Living Calls for

Clematis

*No other plant gives so
much for so little*



The masses of gorgeous color on your terrace, patio, porch side or in a special planter near your pool or pond will bring you hours of pleasure—help you relax and sooth away the cares of the day's work and hustle. Each flower is a piece of perfection and each vine produces dozens of beautiful blooms. With several varieties you'll enjoy blossoms from June to September.



CLEMATIS AS A CUT FLOWER

The use of Clematis as summer cut flowers should not be overlooked. Their beautiful blooms floating in a silver dish are a sight to behold. The blossoms often last from a week to 10 days.

SPECIAL NOTES

1. All of our plants are state inspected before shipment and therefore free from all pests and diseases.
2. If you have any color slides of Clematis which you wish to sell, send them to us and if they are satisfactory for our needs, we will be glad to purchase them from you.
3. If you are not satisfied with your plant, complaints must be registered within 3 weeks. Otherwise we will not make replacement.
4. Oftentimes dormant plants are shipped in the spring. Many customers mistakenly believe these plants to be dead. However, upon planting, these dormant plants will start to show growth within 3 weeks.

Small Flowered or Species Clematis

Duchess of Albany

Pink Lily type flowers on a vigorous vine over a long blooming period. These flowers may be used in dainty corsages. Each \$3.00



Crispa

Clematis THE VINE BEAUTIFUL

Wonders of the
Climbing Family

Excellent for Fences,
Pergolas, Trellis
and Posts



Duchess of Albany

Crispa

Graceful foliage and curious urn-shaped flowers of bluish purple. Let this Clematis ramble into a small tree where its unusual flowers can be seen. Each \$1.75



Tangutica Obtusiuscula

Texensis

Small rose and buff, urn-shaped flowers. One year after planting this variety can be the highlight of a garden when the vine is covered with flowers. Each \$1.75

Unusual Clematis for the Connoisseur

An Artistic
and Amazing
Shade Loving Vine



Texensis

Tangutica

One of the most attractive of the species Clematis. Tiny golden bells cover the finely cut foliage. In late fall attractive silver seed pods are produced to the delight of the flower arranger. This is one of the few yellow Clematis available. Each \$2.00

Small Flowered Species Clematis



Montana Undulata

Similar to Montana rubens in its general characteristics, this variety is distinguished by its soft mauve-pink flowers. A setting of stone, preferably a wall or a terrace, will do much to bring out the beauty of this Asiatic treasure.

Each \$1.75

Montana Rubens

Cascading over a stone wall, the pink Dogwood-like blossoms are one of spring harbingers. The flowers bloom on old wood. Do not prune, merely remove dead wood. Each \$1.75

Montana Alba

Known as the Great Indian Clematis, this species from the Himalaya Mountains is a plant of remarkable vigor. The whitish flowers, with showy yellow stamens, change to pink with age. Each \$1.75

Montana Superba

A superior strain of white Montana which blooms early in May in New York State. The vine is 20 to 30 feet in height making a mass of flowers in the spring. It blooms on the past season's wood. Each \$1.75

Chrysocoma

Soft pink flowers with long stems, makes this ideal for cut-flower arrangement. This variety is of Chinese origin. If we had an illustration of this lovely Clematis, we know you could not resist having her beauty enhance your garden. Golden brown hairs cover leaves and new growth. Each \$3.50

Other Ornamental Vines

Many Garden Lovers Enjoy
the Familiar Vines of Yesteryear



Celastrus Scandens

American Bittersweet. Here is a vigorous climbing plant that will grow readily in partial shade. To prevent it from becoming too rampant, it should be pruned frequently. The familiar autumn fruits are always useful for indoor decoration.

3 for \$2.75

Aristolochia Siphon

Dutchman's Pipe. The curious brownish pipe-shaped flowers are a delight to children and the large heart-shaped leaves make a dense screen. Few vines are better adapted to porches or pergolas.

Each \$1.75

Aristolochia Siphon





Ampelopsis Veitchi

(Boston Ivy)

Almost too well known to need description, this vigorous climber seems to thrive even under smoky city conditions, making a rich mass of dark green foliage. Its ability to cling to almost any surface and its rich autumn color are among its desirable qualities. Each \$1.25

English Ivy (Hedera helix)

Large Leaves—Rapid Climber

6 Plants, \$1.75 each, plus postage.

Beautiful dark green evergreen leaf. Clings to masonry if used on north or east side where protected from hot sun.

Golden Syringa (Flowering Shrub)

Selected Specimen of Great Beauty

Always a "showy" shrub because of its all-season golden yellow foliage. Flowers are white with a delightful fragrance.

Excellent in the foundation planting or for accent when 2 or 3 Golden Syringas are planted in a group.

Grows to a height of 4 to 5 feet and is not fussy about location, does well in smoky or dusty places. Each \$1.75;

2 for \$3.40; 3 for \$5.00

Midget Hedge

(Teucrium chamaedrys)

(Miniature Boxwood Hedge)

A low growing hedge suitable for hedging or growing in front of a wall. Resembles dwarf Boxwood, holding its leaves 10 months of the year. Grows 10 to 15 inches but can be sheared at any height lower than that. Hardy and thrives in most locations. Should be planted 6 inches apart for a dense hedge. 3 for \$1.35; 10 for \$3.95; 25 for \$8.75; 50 for \$14.95; 100 for \$24.95.

Midget Hedge



Other Vines

Bignonia Radicans

(Trumpet Vine)

Luxuriant foliage and brilliant clusters of yellow flowers make this American vine a worthy adjunct to any garden. It may be trained on old tree stumps or on trellises, or it may be allowed to grow wild. Each \$2.00

Bignonia, Mme. Galen

Habits of growth are the same as Bignonia Radicans, but the flowers are tawny orange. Each \$2.00



Golden Syringa

Lonicera Heckrottii

(Everblooming Honeysuckle)

A superb ground cover with glaucous foliage and delightful two-tone blossoms which are warm purple outside and bright yellow inside. As its common name suggests, it blooms freely through the summer and may be grown on trellises where a climber of moderate height is desired. Each \$1.25



Lonicera Halliana

Lonicera Japonica Halliana

(Hall's Japan Honeysuckle)

Delightfully fragrant, free flowering, and vigorous growing, this vine is commonly used where dense screening effects are needed or as a ground cover. The almost evergreen character of the foliage gives this familiar plant added distinction. Each 75c

Other Vines



Hydrangea Petiolaris

We are proud to announce that our supply of Hydrangea Petiolaris is now sufficient to meet the demand of our customers who desire the unusual. This rare and artistic vine clings to brick or wood walls without support. Flowers are large, white, flat clusters having a delicate fragrance. Grows to a height of 20 feet.

2-Year Plant, Each \$3.00

Wisteria, Pink

A choice variety of Wisteria with delicate pink flowers.

Each \$2.00

Pink Wisteria



Wisteria, Purple

Grafted plants are offered since they mature and bloom sooner than do plants raised from seed. A well placed specimen of Wisteria is a permanent investment in any garden, since it increases in beauty with the years. Each \$1.50

Wisteria, White

A white form of Wisteria which is very attractive.

Each \$2.00

Polygonum Auberti

(Silver Lace Vine)

For immediate screening effects the Silver Lace Vine is invaluable. It is a rampant grower and blooms over a long period. Plant it on a cedar post or a trellis for accent effects. Each \$1.25



How to Grow Clematis

Cultural Information

CLEMATIS are hardy ornamental vines which produce large platter-shaped flowers in a wide range of colors. They attract attention and admiration wherever seen and grown. Clematis are not difficult

to grow and require a minimum of care. In short, if provided with a sunny location with a rich loam, a place to climb and a good mulch, they ask for nothing more than to be left alone.

LOCATION: Select a planting location with 5 to 6 hours a day of sunshine.

SOIL: A rich, well drained loam is best. If the soil is heavy clay, a good size hole should be dug, the bottom filled with a good rich, light loam. In soils which are acid, a couple of handfuls of lime should be worked into the soil at least once a season. Clematis are lime loving plants. Normally a rich, light loam is just about the right degree of acidity for them.

PLANTING: Plant the crown (part of the vine from which the roots spread) about 2 inches below soil level. This gives the plant a chance to produce new and additional roots about the crown after planting.

SUPPORTS: Clematis are climbing vines and will not grow on the ground. They like to have something to cling to so that their leaves are held up to the air and sun. Supports can be trellises, stone walls, garden arches, fences, wire frames and cedar posts. In the small garden cedar posts can be used to good advantage. They take up little space and can be placed at the back of the perennial garden. Train the new growth of Clematis by guiding it with string or a bamboo stake until it clings with its own tendrils. A word of caution—the new growth is easily injured, care must be used in handling it.

MULCHING: A cool root run which Clematis enjoy can be provided in two ways. (1) By using a 2-inch mulch of $\frac{3}{4}$ peat moss and $\frac{1}{4}$ commercial fertilizer. (2) By planting a ground cover over the base of the vine such as low growing Ivy. A protection of four 1-ft. stakes driven in the ground around the Clematis will save it from injury. In cold climates, a 12-inch mulch of peat moss pulled up around the stem will prevent alternate freezing and thawing. In sections where snow is deep, wrap mesh wire around entire vine to protect from rabbits and mice.

WATERING: Watering Clematis in dry weather is a good way to keep the second crop of flowers coming in the fall. Watering is best done in early morning.

PRUNING: Do not prune the newly set Clematis vines for two years. If you want a mass of bloom, do not prune severely—merely cut out the dead wood.



How to Grow Clematis - Continued

FERTILIZING: A handful of commercial fertilizer on each vine in early spring, and a second application after summer bloom, will produce the large, fine colored blooms that Clematis is noted for.

PESTS AND DISEASES: Clematis are subject to few pests. If leaf damage is caused by insects, dust foliage with Rotenone.

Stem Drying—wrap the stem in a collar of foil to prevent this occurring.

Wilt—is sometimes troublesome. A preventative spray of Fermate applied to the foliage and also on the ground around the plant, has been most successful. Spray when temperature is 80° and humid, once every ten days, using the following spray:

- 2 level teaspoons of Fermate
- 1 gallon of water
- $\frac{1}{8}$ teaspoon of detergent

PLANTING SEASON: Fall planting is becoming more popular each season and has proved very successful. The soil is in good condition in the fall and the plant is in the ground, ready for an early start in the spring. Spring planting is still predominant and is recommended for all localities where severe winters are common. Plants are shipped at the proper planting time for the different sections of the country.

**Buy Direct from the Grower
IT IS EASY TO ORDER BY MAIL**



POT CULTURE

Forcing Clematis for flower shows or for house decoration offers little or no difficulty. Six-inch pots are both convenient and large enough to hold an average size plant.

Use potting soil composed of three parts gritty loam, one part leaf-mold and a small amount of lime. Drainage is essential and should be assured by placing broken crockery in bottom of container. Moderately firm potting suits the plants best.

If one would have well formed specimens, supports should be provided as soon as the potting is done. It may be a bamboo cane, or a piece of strong wire or a simple trellis.

The temperature and moisture requirements for Clematis are similar to those of other potted plants. A temperature varying from 65 to 72 degrees is ideal. It should be remembered that potted plants require watering frequently and Clematis does require sunlight to produce well developed flowers and one cannot expect to obtain satisfactory flowering plants in heavy shade. Clematis comes into bloom about 8 weeks after planting. The blooming date depends on the temperature and amount of sunshine.

We might add that Barbara Dibley and Barbara Jackman are especially fine for growing in hanging baskets.





Clematis Paniculata

One of the best known Clematis; panicles of tiny white fragrant flowers in fall. Needs a fence or large garden arch to accommodate its vigorous growth. Each \$1.50.

James I. George & Son, Inc.

Growers of America's Finest Clematis
and Standard Climbing Vines

Fairport, New York

GROWING CLEMATIS IN SMALL GREENHOUSES

1. Our plants are removed from a 3-in. pot and shipped dormant to you. Put plant in a 4- or 5-in. pot.
2. Use rich, light, loamy soil. Moderately firm potting, not too loose or too solidly packed.
3. Insert a 3-in. stake even though the plant is not yet ready for one, as it will soon put out new clinging growths.
4. Maintain average greenhouse temperatures of 50° to 70° F—warm but not high temperature.
5. Water to keep moist but not soggy. Do not water intermittently—plant should be kept lightly moist at all times.

BUY DIRECT from the Grower

IT IS EASY TO ORDER BY MAIL—Simple Instructions to Follow

1. Keep a copy of your order. We acknowledge by postcard only.
2. Cash with order. No C. O. D.—Add 40c for packaging and postage.
3. Only guarantee on the plants is that a good
- live plant will be shipped to you. We are not responsible for plants that do not live when they are beyond our planting and care. All complaints must be registered within 3 weeks.
4. Complete planting and cultural directions will be mailed with plants.

SHIPPING DATES

May we suggest that you get your order in early, which will be shipped at proper planting time for your locality.

Each year we sell out completely. We suggest you get your order in as early as possible for early selection.

Your Satisfaction Is Our Guarantee

**Visit Our
CLEMATIS DISPLAY GARDEN
LATE IN JUNE**

COLOR SLIDES OF CLEMATIS Available for GARDEN CLUBS

Descriptive talk included. Order early to assure booking.

Rental Fee \$3.00

Clematis
The
Vine Beautiful



The Royal
Clematis
**CRIMSON
STAR**

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CRIMSON STAR

A hybrid red—a new variety. The name itself suggests the color, which is sparkling bright red. In size it is truly spectacular for it often attains a diameter of 5 to 6 inches. A striking hybrid with a long blooming period. Each \$1.75.

JAMES I. GEORGE & SON, Inc.
Fairport, N. Y.

